

## Application Procedure:

Katie School of Insurance & Financial Services  
 Illinois State University  
 2012 Redbird Risk Management Challenge

Deadline: April 20, 2012

Applicant Name:	
Date of Birth:	
Mailing Address:	
City, State, Zip Code:	
Email:	
Telephone (evening):	(       ) -
High School Name:	
High School GPA:	
Your Class Rank in High School:	
ACT Score (if available):	
SAT Score (if available):	
Describe your High School extracurricular activities:	
Describe any awards/honors that you have received.	

**\*Please include the required letter of recommendation from a teacher or guidance counselor.**

Please complete the application and mail, fax, or e-mail by April 20, 2012 to the contact information given below:

Katie School of Insurance and Financial Services  
 Attn: Sue Stombaugh  
 Campus Box 5490  
 Normal, IL 61790

Telephone: (309) 438-3021  
 Fax: (309) 438-7753  
 skstomb@ilstu.edu

For more information about the Redbird Risk Program and the Katie School of Insurance or to apply, please visit [www.katieschool.org](http://www.katieschool.org)

# KATIE SCHOOL

OF INSURANCE AND FINANCIAL SERVICES  
 ILLINOIS STATE UNIVERSITY



## Redbird High School Risk Management Challenge

At  
 Illinois State University's  
 College of Business  
 July 15—July 20, 2012



# Are You Ready?

**Competition...Rewarding...Teams...**

**Leadership...Challenging...Fun!!**

**We are seeking students who:**

- Are entering their senior year in high school.
- Plan to attend college after graduation.
- Presently have at least a 3.2 GPA (on a 4.0 scale) or an ACT score of 24 or higher.

\*Selection will be based on GPA, extracurricular activities, community service, and leadership roles held by the applicant. Also, a letter of recommendation from a business/consumer science teacher is required. This recommendation must confirm the student's activities and interests in business.



## What is the program?

Illinois State University invites the best that the Midwest has to offer to compete in a week-long challenge to be held at the Katie School of Insurance on the ISU campus from July 15-20, 2012. We seek 20 seniors, representing the top high schools from the Midwest, to compete in the Challenge.

In the Redbird Risk Management Challenge you and your teammates assume the roles of senior risk management professionals and are asked to guide your corporation through a minefield of potential disasters. Losses may occur without notice – and may cripple your corporation's ability to carry on operations. The only alternative to bankruptcy is for your team to correctly assess the nature of these perils and implement superior risk management strategies that ensure corporate success. Student-teams compete against one another in developing the best risk management strategies. The winning team is determined by which corporation generates the most profit by the end of the week. The experience will be challenging and will ask that you be at the top of your game. You'll have to be creative and resourceful to win.



Oh, yes, we also have LOTS of fun! In the evenings we have structured social activities such as bowling, movies, games, and other fun competitive activities that are designed to build camaraderie and help earn extra revenue for your "companies."

Students will stay in the dorms on the Illinois State University campus while they are in the program, allowing them to experience what it is like to live on a college campus. Special student guides and specific programming will be arranged for students during the evening. Students will also have a chance to meet young ISU alumni to discuss career opportunities and what it is like in the real world of business.



## Schedule

While tentative at this time, this schedule of events broadly describes the content of the weeklong experience.

S	M	T	W	T	F
Morning	Program Introduction	Risk Analysis	Insurance Principles	Non-Life Insurance	Careers
	Break				
	Financial Statements	Risk Mgmt. Decision	Premium Analysis	Non-Life Insurance	Careers
Afternoon	EQS*	EQS	EQS	EQS	EQS
	Lunch				
	Strategy Session	Strategy Session	Strategy Session	Strategy Session	Closing Ceremonies
	Introduction to Risk	Data Analysis	Insurance Industry	Life Insurance	
	Break				
Risk Mgmt. Process	Graph Analysis	Risk Ball	Life Insurance	Closing Ceremonies	
Dinner					
Evening		Revenue Production	Revenue Production	Revenue Production	

## Parent-Student Orientation

We will have a special luncheon orientation for parents and students to discuss admission to ISU requirements, scholarship opportunities, and financial aid. We encourage parents to attend this orientation to assist in understanding the resources available at Illinois State University. This will take place on July 15.



## What does this cost?

This program is funded through contributions from COUNTRY Financial and State Farm Insurance Company. While on campus for the competition, the costs of tuition, room, and meals are covered. You will be responsible only for incidental expenses. If you meet the participant profile outlined and are up for a challenge, please consider applying.