

# The ANNUAL PRIMA STUDENT CONFERENCE SCHOLARSHIP and BENO MEMORIAL CONFERENCE SCHOLARSHIP Programs



Public Risk Management  
Association

## What Is Risk Management?

Risk management is a formal management process that helps ensure the financial stability and safe operation of public entities, such as cities, counties, schools, and other special purpose districts. Through risk management, state and local government agencies protect their financial, physical, and human resources more effectively.

The rapidly growing profession of public sector risk management involves work in a wide variety of public agency fields, including safety, loss control, litigation and claims management, contract management, employee benefits, occupational safety and health, insurance, and risk financing.

Because state and local governments face the potential for employee injury and property damage as well as liability suits in virtually all operations, public risk managers must address personnel, financial, and legal issues in all government functions, including public safety, public works, environmental protection, emergency preparedness, and parks and recreation. As a result, the public risk manager's job to protect the limited resources of government is a diverse and encompassing challenge.

## What is PRIMA?

Established in 1978, the Public Risk Management Association (PRIMA) is a non-profit education and training organization for public-entity risk management practitioners on the state and local levels. Through its resources and educational programs, PRIMA helps its public entity members develop effective risk management programs and is dedicated to increasing risk management professionalism in the public sector.

## Who Was Dr. John A. Beno?

Dr. Beno was a professor and administrator of the Occupational Safety degree program at Iowa State University. He was involved in numerous safety organizations and dedicated his life to the cause of eliminating workplace injuries, vehicle accidents, and job injuries. Dr. Beno touched the lives of thousands of students with his teaching and he prepared many students for careers in Occupational Safety and Risk Management. Dr. Beno recently passed away due to cancer at the age of 60.

# What Is The Purpose of These Scholarships?

Because safety is an important aspect in all human endeavors, safety professionals perform their functions in a variety of contexts in both the public and private sectors. Safety professionals must adapt their functions to fit the mission, operations, and climate of their employer.

The rapid growth of risk management in public administration has outpaced many universities' offerings in this subject area as part of their public administration programs. PRIMA's Student Conference Scholarship Program acquaints students of public administration with this increasingly recognized and important profession.

The Dr. John A. Beno Memorial Scholarship provides an opportunity for students in the field of occupational safety to further their education and training in the profession of risk management.

The scholarship recipients will attend PRIMA's Annual Conference for public risk managers. This four-day educational program brings together top risk management practitioners from across the United States and Canada and from as far away as Great Britain and Australia. The conference features more than 80 interactive sessions, educational site visits, and workshops on a wide range of risk management topics, tied directly to the core competencies of a Risk Manager. Session topics include: The Risk Management Process, Cost Benefit Analysis, Leadership and Communication Skills, International Roundtable, Environmental Pollution Awareness, Claims Management, and Cyberliability. The recipients of the Scholarships will be matched with a risk management professional who will serve as a mentor before, during, and after the conference.

Through the educational program and informal discussions with risk management practitioners, the scholarship recipients will develop an appreciation for the importance of risk management in effective government administration and will take home an invaluable educational and professional experience.

# Who Is Eligible?

Any student in good standing who is currently enrolled in Occupational Safety, Risk Management and Insurance or a similar degree program is invited to apply.

Five general scholarships are awarded annually along with three or more PRIMA chapter scholarships, which have geographic restrictions. The Dr. John A. Beno Scholarship is sponsored by PRIMA with the support of Arthur J. Gallagher. One Beno scholarship will be awarded to an Occupational Safety Major only.

A committee made up of public risk managers, members of PRIMA's Board of Directors and/or professors of public administration will select the scholarship recipients.

# What Do The Scholarships Provide?

These scholarships cover expenses related to attending PRIMA's Annual Conference, including registration, meals, hotel accommodations, and transportation. In addition, PRIMA gives each scholarship applicant a six month complimentary subscription to *Public Risk* magazine. The Beno scholar also receives an additional \$2,000 scholarship.

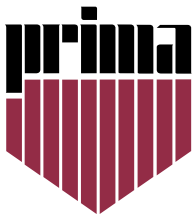
# How Do I Apply?

To apply, complete the required application form and send it, along with supporting materials, to: PRIMA Student Scholarship Program, 500 Montgomery Street, Suite 750, Alexandria, VA 22314, Attention: Education and Training Department.

Applications are also available online at [www.primacentral.org](http://www.primacentral.org) or call the Education Department at (703) 528 7701. Applications must be postmarked no later than February 18 each year to be considered for the conference scholarship programs.

For more information on PRIMA, please refer to our Web site [www.primacentral.org](http://www.primacentral.org)

The ANNUAL PRIMA  
CONFERENCE  
SCHOLARSHIP Programs



# **Public Risk Management Association (PRIMA) Student Scholarship Program Dr. John A. Beno Memorial Scholarship**

## **Application Form**

Applications for the PRIMA Scholarship Program/Dr. John A. Beno Memorial Scholarship must be postmarked no later than **February 18th** each year and must be completed in full to be considered. Please type or print.

Name \_\_\_\_\_

Your address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone: (Please let us know how we can best reach you: Messages (     ) \_\_\_\_\_

Daytime (     ) \_\_\_\_\_ Evening (     ) \_\_\_\_\_

What school and program are you participating in? \_\_\_\_\_

What degree are you pursuing or currently have? \_\_\_\_\_

How many years have you completed toward this degree? \_\_\_\_\_

How many years are left to complete the degree? \_\_\_\_\_ E-mail \_\_\_\_\_

### **To be considered, you must complete all of the following requirements:**

1. Write and attach a brief essay (*approximately 250 words, typed*) stating your curriculum and career interests and your reasons for applying for the Student Scholarship/Dr. John A. Beno Memorial Scholarship.
2. Attach an academic letter of reference from a professor or advisor.
3. Attach a statement from the records office or from a professor attesting to your current full-time enrollment in your department.
4. Indicate your current GPA, to the nearest tenth of a point: \_\_\_\_\_ as of (date) \_\_\_\_\_

Additional scholarship opportunities may be available to you depending on your geographic location. If you are a resident of the United States, please indicate the state where you are a resident. \_\_\_\_\_

Please indicate the name and department of the professor who told you about the scholarship or who encouraged/helped you to apply: \_\_\_\_\_

How did you first hear about this scholarship? \_\_\_\_\_

Professor  On-line notice (where?) \_\_\_\_\_

College Bulletin Board  Newsletter (which one?) \_\_\_\_\_

PRIMA member (who?) \_\_\_\_\_  Other: \_\_\_\_\_

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**Submit this form and additional materials by February 18th to: PRIMA Scholarship Programs,  
500 Montgomery Street, Suite 750, Alexandria, VA 22314.**

**Questions? Contact the Education  
Department (703) 528-7701.**