

Application Procedure:

**Katie School of Insurance & Financial Services
Illinois State University
2009 Redbird Risk Management Challenge**

Deadline: May 10, 2009

Applicant Name:	
Mailing Address:	
City, State, Zip Code:	
Email:	
Telephone (evening):	() -
High School Name:	
High School GPA:	
Your Class Rank in High School:	
ACT Score (if available):	
SAT Score (if available):	
Describe your High School extracurricular activities:	
Describe any awards/honors that you have received.	

***Please include the required letter of recommendation from a teacher or guidance counselor.**

Please complete the application and mail, fax, or e-mail by May 10, 2009 to the contact information given below:

Katie School of Insurance and Financial Services
Attn: Sue Stombaugh
Campus Box 5490
Normal, IL 61790

Telephone: (309) 438-3021
Fax: (309) 438-7753
skstomb@ilstu.edu

For more information about the Redbird Risk Program and the Katie School of Insurance or to apply, please visit www.katieschool.org

KATIE SCHOOL

OF INSURANCE AND FINANCIAL SERVICES
ILLINOIS STATE UNIVERSITY



Redbird High School Risk Management

*At
Illinois State University's
College of Business
July 26-31, 2009*



Are You Ready?

Competition...Rewarding...Teams...

Leadership...Challenging...Fun!!

We are seeking students who:

- Are entering their senior year in high school.
- Plan on attending college after graduation.
- Presently have at least a 3.2 GPA (on a 4.0 scale) or an ACT score of 24 or higher.

*Selection will be based on GPA, extracurricular activities, community service, and leadership roles held by the applicant. Also, a letter of recommendation from a business/consumer science teacher is required. This recommendation must confirm the student's activities and interests in business.



What is the program?

Illinois State University invites the best that the Midwest has to offer to compete in a week-long challenge to be held at the Katie School of Insurance on the ISU campus from July 26-July 31, 2009. We are seeking 20 seniors, representing the top high schools from the Midwest, to compete in this year's Challenge.

In the Redbird Risk Management Challenge you and your teammates assume the roles of senior risk management professionals and are asked to guide your corporation through a minefield of potential disasters. Losses may occur without notice – and may cripple your corporation's ability to carry on operations. The only alternative to bankruptcy is for your team to correctly assess the nature of these perils and implement superior risk management strategies that ensure corporate success. Student-teams compete against one another in developing the best risk management strategies. The winning team is determined by which corporation generates the most profit by the end of the week. The experience will be challenging and will ask that you be at the top of your game. You will have to be creative and resourceful if you expect to win.



Oh and yes, we also have LOTS of fun! In the evening we have structured social activities such as bowling, movies, games, and other fun competitive activities that are designed to build camaraderie and help earn extra revenue for your "companies."

Students will stay in the dorms on the Illinois State University campus while they are in the program, allowing them to experience what it is like to live on a college campus. Special student guides and specific programming will be arranged for students during the evening. Students will also have a chance to meet young ISU alumni to discuss career opportunities and what it is like in the real world of business.



Schedule

While tentative at this time, this schedule of events broadly describes the content of the weeklong experience at this time.

S	M	T	W	T	F	
Morning	Program Introduction	Risk Analysis	Insurance Principles	Non-Life Insurance	Careers	
	Break					
	Financial Statements	Risk Mgmt. Decision Matrix	Premium Analysis	Non-Life Insurance	Careers	
		EOS*	EQS	EQS	EQS	
Afternoon	Lunch					
	Strategy Session	Strategy Session	Strategy Session	Strategy Session	Closing Ceremonies	
	Introduction to Risk	Data Analysis	Insurance Industry	Life Insurance		
	Break					
	Risk Mgmt. Process	Graph Analysis	Risk Ball	Life Insurance		
Dinner						
Evening	Revenue Production		Revenue Production	Revenue Production		

Parent-Student Orientation

We will have a special luncheon orientation for parents and students to discuss admission to ISU requirements, scholarship opportunities, and financial aid. We encourage parents to attend this orientation to assist in understanding the resources available at Illinois State University. This will take place on July 26.



What does this cost?

This program is sponsored by the Spencer Education Foundation, and contributions from COUNTRY Financial and State Farm Insurance also help with funding. While on campus for the competition, the costs of tuition, room, and meals are covered. You will be responsible only for incidental expenses. If you meet the participant profile outlined and are up for a challenge, please consider applying for consideration.